

# Geoff Welch Fact Sheet

*Geoff Welch is a small business coach, the owner of Date Line Digital Printing, and host of the Your Business Is Not Your Boss podcast*

## Professional

- + Started on the 3PM-12AM shift at Date Line in January 1998.
- + Owner of Date Line Digital Printing since 2005.
- + Taught Leadership Fairbanks for the Greater Fairbanks Chamber of Commerce for 8 years.
- + Started 1-1 coaching in 2015.
- + Spoke at TEDx in Anchorage, in 2014.
- + Served 6 years on the Board of Directors for the Greater Fairbanks Chamber of Commerce.
- + Launched Geoff Welch Consulting and signed first 1-1 coaching client in 2015.
- + Won a storytelling competition and earned a private conversation with best-selling author, Simon Sinek.

## Awards

- + Achievement in Business Leadership Award, Alaska Journal of Commerce
- + Business of the Year, Alaska Chamber
- + Blue Ribbon Business, US Chamber of Commerce
- + Business of the Year, Greater Fairbanks Chamber of Commerce

## Personal

- + Born and raised in Alaska.
- + Married to Nicole in 1997.
- + A father of one daughter, born in 2007.
- + Started playing the drums at age 12 and played in church for three decades.
- + Wrote and recorded 3 albums.
- + Accidentally became a Yankee fan in the early 80's after buying the hat he thought was worn by Magnum P.I. (He was wrong)
- + Is the least adventurous eater he knows.
- + Every piece of clothing in his wardrobe goes with every other piece of clothing in his wardrobe.

## Unpopular Opinions

- + No one really wants money, they want what money can do for them.
- + Procrastination is usually the result of a decision you don't want to make.
- + Generating a profit is the least your business should do for you.
- + Documenting processes is the most underrated activity in your business.
- + Baseball's Opening Day should be a national holiday.

